

# FACT SHEET

The Economic Value of State College of Florida, Manatee-Sarasota | November 2017

State College of Florida, Manatee-Sarasota (SCF) creates a significant positive impact on the business community and generates a return on investment to its major stakeholder groups—students, taxpayers, and society. Using a two-pronged approach that involves an economic impact analysis and an investment analysis, this study calculates the benefits to each of these groups. Results of the analysis reflect fiscal year (FY) 2015-16.

## IMPACTS CREATED BY SCF IN FY 2015-16

ADDED INCOME	JOBS
<b>\$51.6 million</b>	<b>1,310</b>
Operations spending impact	
<b>\$24.5 million</b>	<b>614</b>
Student spending impact	
<b>\$356.3 million</b>	<b>6,342</b>
Alumni impact	
<b>\$432.4 million</b>	<b>8,267</b>
Total impact	

## IMPACT ON BUSINESS COMMUNITY

During the analysis year, SCF and its students added **\$432.4 million** in income to the SCF Service Region economy, approximately equal to **1.5%** of the region's total gross regional product (GRP). By comparison, this impact from the college is slightly larger than the entire Transportation & Warehousing industry in the region. The economic impacts of SCF break down as follows:

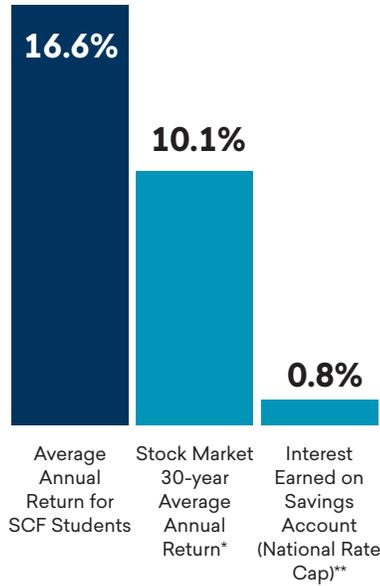
### Operations spending impact

- SCF employed 993 full-time and part-time employees in FY 2015-16. Payroll amounted to **\$35.1 million**, much of which was spent in the SCF Service Region to purchase groceries, clothing, and other household goods and services. The college spent another **\$34.3 million** to support its day-to-day operations.
- The net impact of college payroll and expenses in the SCF Service Region during the analysis year was approximately **\$51.6 million** in income.

### Student spending impact

- Around **6%** of students attending SCF originated from outside the region. Some of these students relocated to the SCF Service Region. In addition, a number of students would have left the region if not for SCF. These relocated and retained students spent money on groceries, transportation, rent, and so on at regional businesses.
- The expenditures of relocated and retained students during the analysis year added approximately **\$24.5 million** in income to the SCF Service Region economy.

## STUDENT RATE OF RETURN



\* Forbes' S&P 500, 1987-2016.

\*\* FDIC.gov, 7-2017.

## Alumni impact

- Over the years, students have studied at SCF and entered or re-entered the workforce with newly-acquired skills. Today, thousands of these former students are employed in the SCF Service Region.
- The accumulated contribution of former students currently employed in the regional workforce amounted to **\$356.3 million** in added income during the analysis year.

## RETURN ON INVESTMENT TO STUDENTS, TAXPAYERS, AND SOCIETY

### Student perspective

- SCF's FY 2015-16 students paid a total present value of **\$31.5 million** to cover the cost of tuition, fees, supplies, and interest on student loans. They also forwent **\$67.2 million** in money that they would have earned had they been working instead of learning.
- In return for the monies invested in the college, students will receive a present value of **\$455.1 million** in increased earnings over their working lives. This translates to a return of **\$4.60** in higher future earnings for every \$1 that students invest in their education. The average annual return for students is **16.6%**.

### Taxpayer perspective

- In FY 2015-16, state and local taxpayers in Florida paid **\$30.6 million** to support the operations of SCF. The net present value of the added tax revenue stemming from the students' higher lifetime earnings and the increased output of businesses amounts to **\$179.1 million** in benefits to taxpayers. Savings to the public sector add another **\$21.3 million** in benefits due to a reduced demand for government-funded services in Florida.
- Dividing benefits to taxpayers by the associated costs yields a **6.5** benefit-cost ratio, i.e., every \$1 in costs returns \$6.50 in benefits. The average annual return on investment for taxpayers is **18.9%**.

### Social perspective

- The economic base in Florida will grow by **\$2.7 billion** over the course of the students' working lives. Society will also benefit from **\$94.2 million** in present value social savings related to reduced crime, lower unemployment, and increased health and well-being across the state.
- For every dollar that society spent on SCF educations during the analysis year, society will receive a cumulative value of **\$18.40** in benefits, for as long as the FY 2015-16 student population at SCF remains active in the state workforce.



Study results indicate that SCF plays a key role in helping students increase their employability and achieve their individual potential. Additionally, the investment made by state and local taxpayers to the college creates a wide range of benefits to society and returns substantially more to government budgets than it costs.